

# BEST COMPANIES TO WORK FOR IN TEXAS 2021



**Registration Deadline: October 30, 2020**

## What is Best Companies to Work for in Texas?

The program is a survey competition to determine which participants are the best employers. Managed by Best Companies Group, the winners are published in and celebrated at an awards event hosted by TAB (Texas Association of Business).

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

## Why participate?

By participating you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

## 2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

## 3) The BCG Insights Report Package:

Companies can pay as little as \$785 to receive their BCG Insights Report package detailing employee responses along with Texas employee and employer benchmark reports.

## Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Texas
- Companies with 15+ full and/or part-time permanent employees working in Texas
- Companies in business a minimum of 1 year

## Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

## What does it cost?

# of TX Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>	Paper Fee <sup>(1)</sup>
15-24	All	Free	\$290
25-99	All	Free	\$435
100-199	All	Free	\$565
200-499	Up to 250 <sup>(2)</sup>	Free	\$645
500-2499	350 <sup>(2)</sup>	Free	\$745
2500+	400 <sup>(2)</sup>	Free	\$900

*1) Review Assessment Process on the website to learn about the online, email-based survey or the paper option. Fees are non-refundable 2) Employees are randomly selected.*

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in March/April 2021. Non-winning companies are not publicly revealed.

**For more information or to register visit the website below or call BCG at 717-323-5272.**

**[www.BestCompaniesTX.com](http://www.BestCompaniesTX.com)**

**Brought to you by: the Texas Association of Business (TAB),  
Texas SHRM and Best Companies Group.**